



2022-2026 Strategic Plan



TOWN COUNCIL



MESSAGE FROM THE MAYOR

On behalf of all members of Bruderheim Town Council and Staff, I am proud to present Bruderheim's 2022 - 2026 Strategic Plan. We have developed this plan to support the community's advancement into our bright future. The next four years will be driven by four key priority areas—our budgets and the day-to-day operations of our staff will commit to ensuring a balanced local economy, sustainable critical infrastructure, the positive spirit of our community, and excellence in leadership. We invite our residents to provide input into our direction and decisions for the years to come.

Sincerely,
Mayor Karl Hauch

KARL.HAUCH@BRUDERHEIM.CA

COUNCILLOR GEORGE CAMPBELL
GEORGE.CAMPBELL@BRUDERHEIM.CA

COUNCILLOR ASHLEY CARTER
ASHLEY.CARTER@BRUDERHEIM.CA

COUNCILLOR LEN FALARDEAU
LEN.FALARDEAU@BRUDERHEIM.CA

COUNCILLOR DAYNA JACOBS
DAYNA.JACOBS@BRUDERHEIM.CA

COUNCILLOR WAYNE OLECHOW
WAYNE.OLECHOW@BRUDERHEIM.CA

COUNCILLOR JUDY SCHUELER
JUDY.SCHUELER@BRUDERHEIM.CA

STRATEGIC PRIORITIES

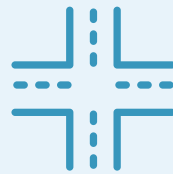
THE PATH TO OUR FUTURE

The purpose of the strategic plan is to set overall goals for the community and to develop a plan to achieve them. As we step into the future, it is important to know what our priorities are.

The strategic planning process identified four key priority areas for the 2022-2026 time period: 1) A balanced economy, 2) A safe and energetic community, 3) Responsible infrastructure and development, and 4) Excellence in municipal leadership.



Economy



Infrastructure



Community



Leadership



PRIORITY:

DEVELOP A BALANCED ECONOMY

Bruderheim is an energetic community that actively encourages innovation and diversity.

GOALS 2022 TO 2026:

#1 - Foster and support local small and medium business development that creates economic growth.

#2 - Attract and encourage large business / industry that brings innovation, diversity and employment.

KEY RESULTS 2022 TO 2026:

- Develop and implement a plan that is resourced with staff and budget to create support and revitalizing opportunities for local business.
- Develop and implement a strategy to effectively attract new small and large business.



PRIORITY:

BUILD A SAFE & ENERGETIC COMMUNITY

Bruderheim is a safe and caring community that supports connectivity and well being of our residents. It is a welcoming environment with diverse cultures.

GOALS 2022 TO 2026:

#1 - Provide a positive culture of well being that encourages connection and safety with a focus on people with needs in our community.

#2 - Support and collaborate with partners to create social services and housing that is affordable and appropriate to changing demographics and the needs of our residents.

#3 - Encourage an understanding and appreciation of rural and agricultural roots, our heritage and reconciliation between cultures in our region.

KEY RESULTS 2022 TO 2026:

- Develop a Youth Program Strategy.
- Create a Volunteer Recruitment and Retention plan and program.



PRIORITY:

CREATE & MAINTAIN RESPONSIBLE INFRASTRUCTURE & DEVELOPMENT

Bruderheim is an innovative community that creates and maintains safe, sustainable infrastructure while respecting the environment.

GOALS 2022 TO 2026:

#1 - Plan for growth & development that prioritizes community well being and a thriving economy.

#2 - Investment in infrastructure that supports a vibrant community and prosperous economy.

#3 - Management of land and resources in an environmentally responsible manner for the use of future generations.

KEY RESULTS 2022 TO 2026:

- Develop a Ten-Year Capital Plan to create infrastructure for increased residential and potential new business development.
- Implement phase two of the Parks and Recreation plan to continue community enhancement and environmental initiatives.



PRIORITY:

PURSUING EXCELLENCE IN MUNICIPAL LEADERSHIP

Bruderheim seeks to provide open and transparent administration and council leadership that listens and responds actively to its citizens. We strive to create fair and principled treatment in our inclusive community.

GOALS 2022 TO 2026:

#1 - Provide stable government and a strong operational process for residents and business.

#2 - Provide a Council and workplace environment that is respectful, promotes professional development and encourages innovation and efficient use of resources.

#3 - Collaborate with other regional leaders at all levels of government to create a stronger local social and business support structure.

KEY RESULTS 2022 TO 2026:

- Leverage regional relationships to improve local FCSS and recreational services and programs.
- Review opportunities to assist emergency local and refugee needs. Build a strategy to identify existing resources and opportunities.
- Awareness and consideration of the principles of the federal Truth and Reconciliation Commission (Reconciliation requires political will, joint leadership, trust-building, accountability, and transparency) as to its application to our community and region..

